THE SHOPPES AT DEPIERO FARM

Transforming a Historic Farm Into a Retail Experience

Everything you need, you can get it at THE FARM.

With Northern NJ's first Wegmans – and leading national retailers such as Starbucks, Chipotle, Orangetheory Fitness, CycleBar, AT&T, Ulta Beauty, Chopt, Lululemon, CityMD & more – THE FARM reimagines the century-old DePiero Farm into a lifestyle experience that has everything.

the Habit
BURGER

231,000 Total SF

Wegmans-anchored lifestyle center on 25.5 acres (Section 1)

National Retailers

including Starbucks, Chipotle, Ulta Beauty, Orangetheory Fitness, CycleBar & more — plus Lululemon & Chopt

66,000 SF Lifestyle Retail

Section 2 now open, plus contiguous Section 3 available comprising 3.08 acres zoned commercial

Garden State Parkway

Exit 172 just 1/4 mile west, and New York state border just three miles north

Surrounding Retail & Services

including Tice's Corner (119,114 SF lifestyle center), Life Time Fitness, Memorial Sloan Kettering & Marriott Hotel

Strong Area Value

features 3 million SF of Class A office including KPMG, BMW, Benjamin Moore, Sony & Sharp Electronics

The First Phase

of North Market, which also includes 32.5 acre mixed use redevelopment of former Mercedes-Benz North America HQ located directly opposite

2020 Demographics

	3 Miles	5 Miles	7 Miles	10 Miles
Population	55,745	225,968	435,060	782,608
Daytime Population	63,883	193,946	374,951	647,176
Total Households	19,835	74,564	142,366	266,455
Median Household Income	$150,965	$130,800	$130,727	$126,560
Average Household Income	$208,809	$175,705	$175,673	$168,412
Median Age	43.2	38.7	38.8	39.9

2000-2010 Census, 2020 Estimates with 2025 Projections

For additional information, contact our exclusive leasing & managing agent:

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Developed & Owned by
The S.Hekemian Group

Leasing by
SILBERT

Planning Design by
CALLISONRTKL

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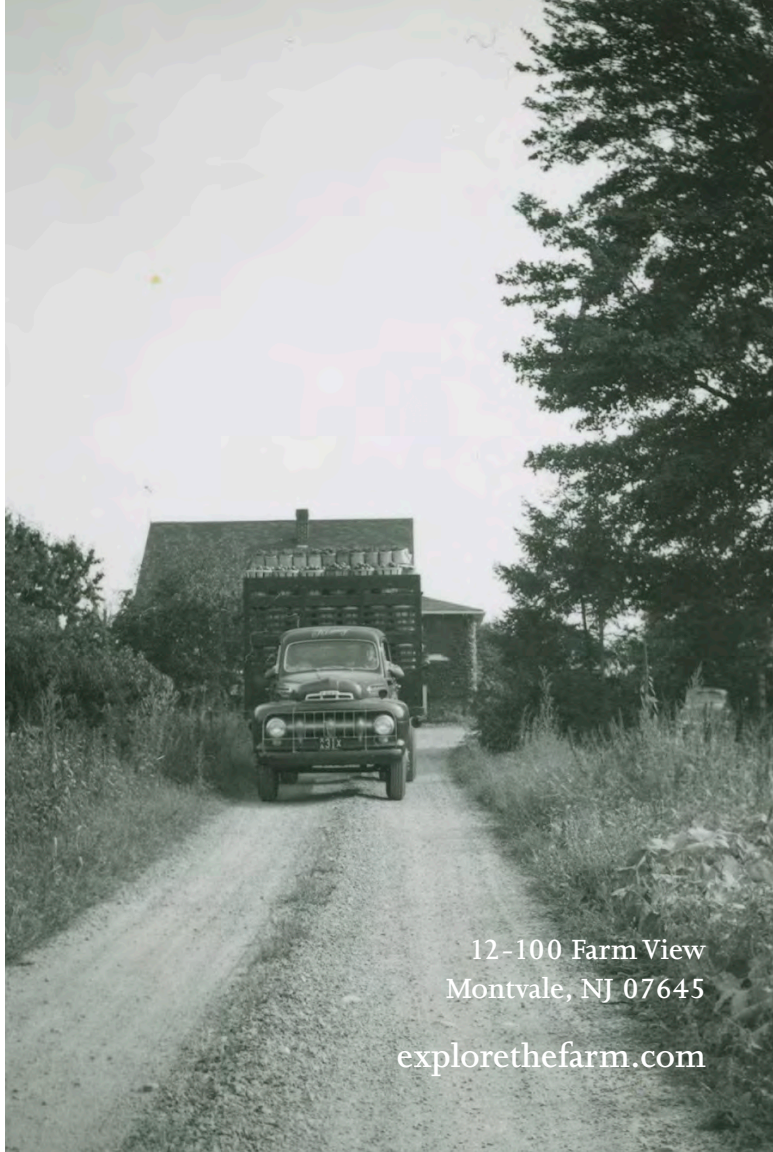


12-100 Farm View
Montvale, NJ 07645

explorethefarm.com

Leasing Plan

12 Starbucks
(1,998 SF)

14 European Wax Center
(1,529 SF)

16 Beets Juice Bar
(1,300 SF)

18A Eons
(1,477 SF)

18 Chipotle
(2,269 SF)

22 Habit Burger Grill
(2,500 SF)

24 Vanilla Sky
(1,752 SF)

26 Club Pilates
(1,747 SF)

28 CycleBar
(2,603 SF)

32 Ulta Beauty
(10,550 SF)

34 Nava Health
Opening Soon (4,740 SF)

36 C2 Education
(1,835 SF)

38 First Watch Cafe
(3,980 SF)

42 AT&T
(1,633 SF)

44 Orangetheory Fitness
(2,870 SF)

46 Lululemon
(3,635 SF)

52 Chopt
(2,641 SF)

54 PetzLove
Opening Soon (1,154 SF)

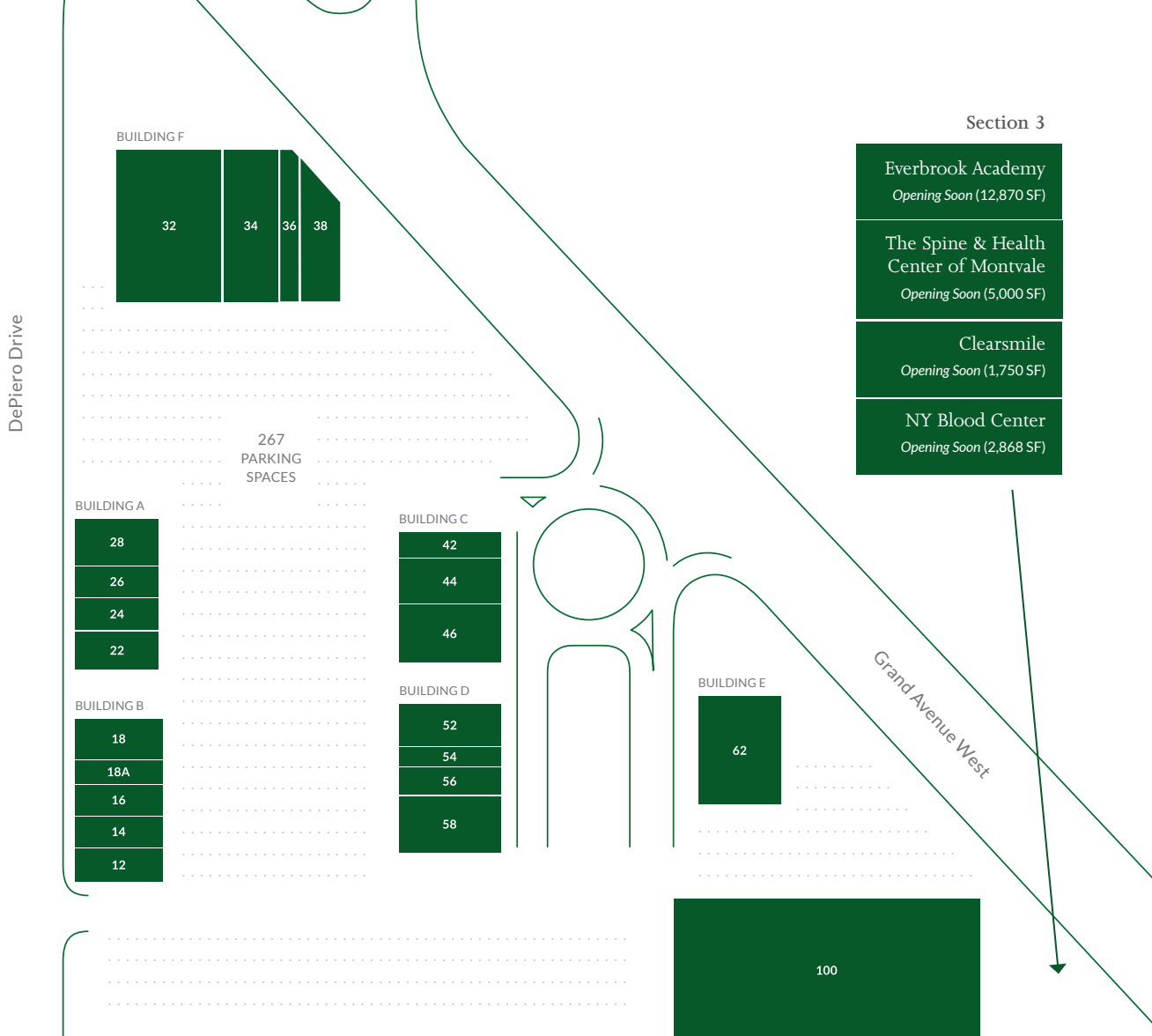
56 Warby Parker
(1,800 SF)

58 Chase Bank
(3,474 SF)

62 CityMD
(5,452 SF)

100 Wegmans
(128,000 SF)

The information shown is current as of printing and is subject to change (6/23).
All square footages are approximate.



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