THE SHOPPES AT DEPIERO FARM
Transforming a Historic Farm Into a Retail Experience

A new lifestyle is growing.
Everything you need, you can get it at THE FARM.

With Northern NJ’s first Wegmans – and leading national retailers such as Starbucks, Chipotle, European Wax Center, CycleBar, AT&T, Ulta Beauty, Habit Burger Grill & more – THE FARM reimagines the century-old DePiero Farm into a lifestyle experience that has everything.
The First Phase

Triboro Square, which also includes 32.5 acres mixed use redevelopment of former Mercedes-Benz North America HQ located directly opposite.

Strong Area Value

Features 3 million SF of Class A office including KPMG, BMW, Benjamin Moore, Sony & Sharp Electronics.

Surrounding Retail & Services

Including Tice’s Corner (a 119,114 SF lifestyle center), Life Time Fitness, Memorial Sloan Kettering & Marriott Hotel.

National Retailers

Including Starbucks, Chipotle, AT&T, Ulta Beauty, Habit Burgers, and CycleBar, among others.

Garden State Parkway

Exit 172 just 1/4 mile west, and New York state border just three miles north.

66,000 SF Lifestyle Retail

Section 2 now open, plus contiguous Section 3 available comprising 3.08 acres zoned commercial.

331,000 Total SF

Wegmans-anchored lifestyle center on 15.5 acres (Section 1).

627 Parking Spaces

231,000 Total SF

Wegmans-anchored lifestyle center on 25.5 acres (Section 1).

128,000 SF

New, 66,000 SF Lifestyle Retail Center on 3.08 acres zoned commercial.

128,000 SF

Wegmans-anchored lifestyle center on 3.08 acres zoned commercial.

267 Parking Spaces

The First Phase of Triboro Square, which also includes 32.5 acre mixed use redevelopment of former Mercedes-Benz North America HQ located directly opposite.

Strong Area Value features 3 million SF of Class A office including KPMG, BMW, Benjamin Moore, Sony & Sharp Electronics.

Surrounding Retail & Services including Tice’s Corner (a 119,114 SF lifestyle center), Life Time Fitness, Memorial Sloan Kettering & Marriott Hotel.

Brian S. Silbert
President & CEO
Silbert Realty & Management Company
908.604.6900 x116
info@silbertrealestate.com
silbertrealestate.com
2019 Demographics

<table>
<thead>
<tr>
<th></th>
<th>3 Miles</th>
<th>5 Miles</th>
<th>7 Miles</th>
<th>10 Miles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>58,174</td>
<td>231,959</td>
<td>441,604</td>
<td>797,150</td>
</tr>
<tr>
<td>Daytime Population</td>
<td>22,564</td>
<td>176,193</td>
<td>361,604</td>
<td>598,465</td>
</tr>
<tr>
<td>Total Households</td>
<td>19,602</td>
<td>75,192</td>
<td>160,602</td>
<td>247,392</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$129,934</td>
<td>$180,244</td>
<td>$213,032</td>
<td>$317,049</td>
</tr>
<tr>
<td>Average Household Income</td>
<td>$194,979</td>
<td>$161,279</td>
<td>$162,712</td>
<td>$153,016</td>
</tr>
<tr>
<td>Median Age</td>
<td>41.2</td>
<td>38.4</td>
<td>38.0</td>
<td>39.9</td>
</tr>
</tbody>
</table>
For additional information, contact our exclusive leasing & managing agent:

Brian S. Silbert  
President & CEO  
Silbert Realty & Management Company  
908.604.6900 x 116  
info@silbertrealestate.com  
silbertrealestate.com

Developed & Owned by  
The S. Hekemian Group  
Leasing by  
SILBERT  
Planning Design by  
CALLISON RTKL

© The S. Hekemian Group, LLC. All rights reserved.  
Although all information furnished regarding property for sale, rental, or financing is from sources deemed reliable, such information has not been verified, and no express representation is made nor is any to be implied as to the accuracy thereof, and it is submitted subject to errors, omissions, changes of price, rental, or other conditions, prior sale, lease, or financing, or withdrawal without notice.
Leasing Plan

12 Starbucks
OPEN (1,998 SF)
14 European Wax Center
OPEN (1,529 SF)
16 Beets Juice Bar
OPEN (1,300 SF)
18A Eons
OPEN (1,477 SF)
18 Chipotle
OPEN (2,269 SF)
22 Habit Burger Grill
OPEN (2,500 SF)
24 Vanilla Sky
OPEN (1,752 SF)
26 Club Pilates
OPEN (1,747 SF)
28 CycleBar
OPEN (2,603 SF)
32 Ulta Beauty
OPEN (10,550 SF)
36 C2 Education
Opening Soon (1,835 SF)
38 First Watch Cafe
Opening Soon (3,980 SF)
42 AT&T
OPEN (1,633 SF)
44 Orangetheory Fitness
OPEN (2,870 SF)
46 Chopt
Opening Soon (3,635 SF)
54 V’s Barbershop
OPEN (1,137 SF)
56 Wind Wellness
OPEN (1,722 SF)
58 Chase Bank
Opening Soon (1,474 SF)
62 Kayal Orthopaedic
Proposed (5,452 SF)
100 Wegmans
OPEN (128,000 SF)

The information shown is current as of printing and is subject to change. All square footages are approximate.

Limited Leasing Opportunities Remain for Section 2

Available
1,746 SF

Available
3,666 SF

Available
2,641 SF

Limited Leasing Opportunities Remain for Section 2

First Watch Cafe
Opening Soon (3,980 SF)
AT&T
OPEN (1,633 SF)
Orangetheory Fitness
OPEN (2,870 SF)
Chopt
Opening Soon (3,635 SF)
V’s Barbershop
OPEN (1,137 SF)
Wind Wellness
OPEN (1,722 SF)
Chase Bank
Opening Soon (1,474 SF)
Kayal Orthopaedic
Proposed (5,452 SF)
Wegmans
OPEN (128,000 SF)